

**Jeweller's masterpiece in limited edition of 68 pieces
KERBEDANZ *Esperanza Classic* transcends the blue of summer 2018**

In kinship with the noble bloodline of the KERBEDANZ brand's watchmaking masterpieces for women, this incredible jewellery watch borrows its name from the Spanish language as well as the lascivious languors of its ecstatic deep blue.

It happens that "the most beautiful lake in the world", as the natives call Lake Neuchâtel, is covered with sparkling reflections and dazzling contrasts. It is then advisable to open your eyes and let yourself be splashed by the windy anointings of the lacustrine lapping. Anchored on the shores of this lake, Rue Pury, at the crossroads of Swiss watchmaking terroirs, the ultimate watch brand KERBEDANZ combines its unique creations or its ultra-limited series with the delicious times of universal symbolisms. His existential maxim? "Symbols & Legends".

Fully paved with blue sapphires

With this *Esperanza Classic* covered with a material as precious as it is bewitching, with blue sapphire of a purity that is only matched by the perfection of its sizes, KERBEDANZ claims here the jewellery parts of its peculiar identity, which has the effect of somewhat blurring the cards. Indeed, isn't it also, with Maximus on its wrist, its largest tourbillon on the world cage diameter side, synonymous with ultra chronometry, micromechanical science and belonging to the very closed circle of the great master watchmakers overcoming the legendary complications?



There is this concentrated blue colour, the one that reminds us of the underwater depths. It is a colour that transcends you and wetters your soul. Its name is *Esperanza*

Press Release

Classic, it is the name of hope and of an ultra-limited series. Hope is an existential attitude that consists in considering the chance, or even the belief, in a better future for oneself or for others. This state of the spirit embodies unselfish optimism, that comes before the very first tremors of the relationship with spirituality.

A poetic universe of allegories

The KERBEDANZ brand loves cultural allusions that incline to the introduction in its timepieces of subliminal messages with plural resonances. Especially when these are full of poetry. Thus, the Hope from which this Esperanza takes its name is declined in a fantastic narration of Greek mythology: the gods sent to men the first human form of woman, Pandora... Naturally curious, this creature could not resist the temptation to open the lid of the jar (pithos) where all the evils of humanity were held. The last-these then escaped to submerge humanity. Frightened by her act, Pandora closed the lid just in time, preventing Hope (Eperanza) from escaping at the last moment.

Loyal to the great traditions of goldsmithing

Among the fields of the high jewellery tradition, notably those of a founding family allied to the secular arts of goldsmithing, there are precious stones, there are diamonds. Thus, gem-setting arts and techniques are naturally added to the plural skills that contribute to the richness of this brand totally in harmony with the Haute Horlogerie dimension, such as guilloché, enamel, hand engravings as well as the reproduction of miniature painted patterns. Already, KERBEDANZ had been able to delight its *MIPs - Most Important Personalities*, this is how the brand designates its customers as opposed to the galvaudage surrounding the word *VIP* -, as well as to ever more numerous collectors, with its "Tree of Life", its now mythical model entirely dedicated to the Emerald and the entanglements of branches symbolized by gold threads. These extraordinary customers, very often men, when they fall in love with a chronometrically complicated timepiece, do not hesitate to acquire for their partner, for the sake of a clear conscience, a sumptuous watch with the flavours of jewellery and inaccessibility...

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The KERBEDANZ legend

When founding KERBEDANZ, current president Tigran KERBEDANZ paid eponymous tribute to his ancestors, a veritable dynasty famous throughout the world for its expertise in the highest arts of goldsmithery. Furthermore, owing to the rather atypical profile of his first clients, he often points to the etymology of his patronymic, KERBEDANZ, which suggests a leader, or a precursor. These two terms harmonize perfectly with the aficionados of the brand and its spirit: leader, because of its unwavering attachment to the traditional excellence of Swiss watch-making, and precursor, because the brand aims to create a perfect world of universal experience and immutable symbols.

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Esperanza Classic **Limited edition of 68 units**

MOVEMENT

Indicating the hours and minutes only, the calibre KRB-03, 35 rubies, a mechanical self-winding motor by oscillating rotor, was designed, manufactured and decorated by KERBEDANZ. It provides the comfort of 120 hours of power reserve, or one week in working days, its frequency is 28,800 vibrations per hour (4Hz).

CASE

The wristwatch case is in 18-carat yellow solid gold, its diameter is 42 mm. The design and the space requirement of its lugs (wristband fasteners) make this piece totally comfortable even on very thin wrists. While the case is entirely set with 9.69 carat blue sapphires, the wristband fasteners are each overlaid by a 0.37 carat diamond row. Despite its caratage and gem-setting, this timepiece is guaranteed waterproof to 5 atmospheres, or 50 meters deep. Like almost all KERBEDANZ timepieces, the crown is located asymmetrically between the 1:00 and 2:00 positions.

DIAL

The matrix of the dial is in solid gold. A guillochage expert has designed a luminous decor that KERBEDANZ glazing covers. KERBEDANZ's emblem is displayed at 12 o'clock and the subtly openwork hands are in gold. The other time positions are each represented by a 0.08 diamond. Dial exclusively designed, manufactured and hand decorated by KERBEDANZ.

STRAP

Blue satin was chosen to match the sapphires. The wristband has an 18-carat solid yellow gold clasp, the special design of which belongs exclusively to KERBEDANZ.

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